



Kelly Foran

Experience

The Authentic Company - XDTV 3/2018 - Present
UX/UI Designer Chicago, IL

- Researched, developed and led interactive and visual redesign for the XDTV mobile app & website.
- Rapidly iterated designs based on research findings and user input.
- Constantly collaborated with the product and engineering team to combine business and user goals into design solutions.

Hurd!, Inc. 9/2017 - 3/2018
Head Designer Chicago, IL

- Designed new UX/UI for company's landing page and internal software platform.
- Programmed company's landing page and internal platform using HTML, CCS, Javascript, React.js.
- Handled all other creative duties from designing pitch decks and client reports to producing / editing motion graphics and promotional films.

Kollaboh, LLC 5/2016 - 10/2018
Founder & Designer Raleigh, NC

- Fostered an online community of over 200 artists.
- Acted as head UX/UI designer for all desktop and mobile Kollaboh applications.
- Managed a four person team to bring initial idea to fruition via agile development best practices.
- Developed platform's frontend with HTML, CSS, Javascript, React.js and Meteor.js.

Brooklyn Community Bail Fund 3/2017 - 9/2018
Freelance Designer New York City, NY

- Designed promotional and marketing materials.
- Updated & created graphics for BCBF website.

Cornerstone Foundation Winter 2016
Project Manager San Ignacio, BZ

Interscope Records 6/2014 - 8/2014
Sales Santa Barbara, CA

Vitalic Noise 6/2014 - 8/2014
Digital Marketing Los Angeles, CA

ACS Custom Earphones 5/2013 - 5/2014
Sales New York City, NY

Overview

I enjoy building products and brands at the intersection of art, culture & technology.

Firm believer in embracing your passions regardless of the inevitable obstacles you may face along the way.

Obsessed w/ collaboration.

Education

Master of Arts in
Interactive Media

iMedia Program May 2016
Elon University Elon, NC

Bachelor of Science
Business Administration

Major: Marketing May 2015
Elon University Elon, NC

Core Skills

Figma / SKetch	5/5
Origami / InVision	5/5
Adobe XD	5/5
Adobe After Effects	5/5
Adobe Illustrator	5/5
Adobe Photoshop	5/5
Adobe Premiere	5/5
HTML & CSS	4/5
Javascript	3/5

Interests

Art Collaborations
Blockchain
Meditation
Creative Commons
Exploring
Space

Contact

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